SEIZING THE

A SOCIAL & AESTHETIC HISTORY OF PHOTOGRAPHY

FOURTH EDITION

A Focal Press Book

Seizing The Light Robert Hirsch

Mary Ruth Marotte, Glenn Jellenik

Seizing The Light Robert Hirsch:

Seizing the Light Robert Hirsch, 2024-02-08 The definitive history of photography book Seizing the Light A Social Aesthetic History of Photography delivers the fascinating story of how photography as an art form came into being and its continued development maturity and transformation Covering major events practitioners works and social effects of photographic practice author Robert Hirsch provides a concise and discerning chronological account of photography drawing on examples from across the world This fundamental starting place shows the diversity of makers inventors issues and applications exploring the artistic critical and social aspects of the creative thinking process This new edition has been fully revised and updated to include the latest advances in technology and digital photography as well as information on contemporary photographers such as Granville Carroll Meryl McMaster Cindy Sherman Penelope Umbrico and Yang Yongliang New topics include the rise of mobile photography and surveillance cameras drone photography image manipulation protest and social justice photography plus the roles of artificial intelligence and social media in photography Highly illustrated with over 250 full color images and contributions from hundreds of artists around the world Seizing the Light serves as a gateway to the history of photography Written in an accessible style it is perfect for those newly engaging with the practice of photography and for experienced photographers wanting to contextualize their own work Lens Robert Hirsch, 2022-11-02 The latest edition of this pioneering book allows students to acquire an essential foundation for digital photography Fully updated it clearly and concisely covers the fundamental concepts of imagemaking how to use digital technology to create compelling images and how to output and preserve images in the digital world Exploring history methods and theory this text offers classroom tested assignments and exercises from leading photographic educators approaches for analyzing discussing and writing about photographs and tools to critically explore and make images with increased visual literacy New to this fourth edition Completely updated and renewed to reflect social trends and technological advances Highly reconstructed Chapter 3 Image Capture Cameras Lenses and Scanners Revamped Chapter 4 Exposure Capturing the Light Entirely new Chapter 8 Digital Studio The Virtual and the Material Worlds Expanded smartphone photography coverage Featuring nearly 300 international artists and over 360 innovative images and illustrations New engaging assignments Ideal for undergraduate students of digital photography and hobbyist photographers

Taste: Media and Interior Design Karin Tehve,2023-06-26 This book traces and explores the evolution of taste from a design perspective what it is how it works and what it does Karin Tehve examines taste primarily through its recursive relationship to media This ongoing process changes the relationship between designers and the public and our understanding of the relationship of individuals to their social contexts Through an analysis of taste design is understood to be an active constituent of social life not as autonomous from it This book reclaims a term long dismissed from interior design and unveils taste s role as a powerful social and political agent within systems of aesthetics affecting both its

producers and consumers Each chapter discusses a taste concept or definition analyzes its reciprocal relationship with media and explores its implications for interior design Illustrated with 70 images taste s relationship to media is viewed through a variety of different lenses including books photography magazines internet social media and algorithms Written primarily for students and scholars of interior design and related design fields this book will be a helpful resource for all those interested in the question of taste and is an invitation to produce and consume all media critically **Feeling Mediated** Brenton J. Malin, 2014 No detailed description available for Feeling Mediated Ten Years after Katrina Mary Ruth Marotte, Glenn Jellenik, 2014-12-18 Hurricane Katrina blasted the Gulf Coast in 2005 leaving an unparalleled trail of physical destruction In addition to that damage the storm wrought massive psychological and cultural trauma on Gulf Coast residents and on America as a whole Details of the devastation were quickly reported and misreported by media outlets and a slew of articles and books followed offering a spectrum of socio political commentaries and analyses But beyond the reportage and the commentary a series of fictional and creative accounts of the Katrina experience have emerged in various mediums novels plays films television shows songs graphic novels collections of photographs and works of creative non fiction that blur the lines between reportage memoir and poetry The creative outpouring brings to mind Salman Rushdie's observation that Man is the storytelling animal the only creature on earth that tells itself stories to understand what kind of creature it is This book accepts the urge behind Rushdie's formula humans tell stories in order to understand ourselves our world and our place in it Indeed the creative output on Katrina represents efforts to construct a cohesive narrative out of the wreckage of a cataclysmic event However this book goes further than merely cataloguing the ways that Katrina narratives support Rushdie s rich claim This collection represents a concentrated attempt to chart the effects of Katrina on our cultural identity it seeks to not merely catalogue the trauma of the event but to explore the ways that such an event functions in and on the literature that represents it The body of work that sprung out of Katrina offers a unique critical opportunity to better understand the genres that structure our stories and the ways stories reflect and produce culture and identity These essays raise new questions about the representative genres themselves The stories are efforts to represent and understand the human condition but so are the organizing principles that communicate the stories That is Katrina narratives present an opportunity to interrogate the ways that specific narrative structures inform our understanding and develop our cultural identity This book offers a critical processing of the newly emerging and diverse canon of Katrina texts **Photographic Possibilities** Robert Hirsch, 2009 A reliable source of techniques and ideas for the use of alternative and contemporary photographic processes that photographers have come to depend on Professional photographers and advanced students seeking to increase their skills will discover modern and classic methods of creating and manipulating images **Transformational** Imagemaking: Handmade Photography Since 1960 Robert Hirsch, 2014-01-10 This groundbreaking survey of significant work and ideas focuses on imagemakers who have pushed beyond the boundaries of photography as a window on our

material world Through interviews with more than 40 key artists this book explores a diverse group of curious experimentalists who have propelled the medium s evolution by visualizing their subject matter as it originates from their mind s eye Many favor the historical techniques commonly known as alternative photographic processes but all these makers demonstrate that the real alternative is found in their mental approach and not in their use of physical methods Within this context photographer and photography historian Robert Hirsch outlines the varied approaches these artists have utilized to question conventional photographic practices to convey internal realities and to examine what constitutes photographic reality Hirsch explores the half century evolution of these concepts and methodologies and their popularity among contemporary imagemakers who are merging digital and analog processes to express what was thought to be photographically inexpressible Read an interview with the author at Photo net http photo net learn photographer interviews robert hirsch **Exploring Color Photography** Robert Hirsch, 2014-12-17 Robert Hirsch's Exploring Color Photography is the thinking photographer's quide to color imagemaking Now in its sixth edition this pioneering text clearly and concisely instructs students and intermediate photographers in the fundamental aesthetic and technical building blocks needed to create thought provoking digital and analog color photographs Taking both a conceptual and pragmatic approach the book avoids getting bogged down in complex ever changing technological matters allowing it to stay fresh and engaging Known as the Bible of Color Photography its stimulating assignments encourage students to be adventurous and to take responsibility for learning and working independently The emphasis on design and postmodern theoretical concepts stresses the thought process behind the creation of intriguing images It's extensive and inspiring collection of images and accompanying captions allow makers to provide insight into how photographic methodology was utilized to visualize and communicate their objectives The text continues to deliver inspiring leadership in the field of color photography with the latest accurate information ideas commentary history a diverse collection of contemporary images and expanded cellphone photography coverage A Problem Solving and Writing chapter offers methods and exercises that help one learn to be a visual problem solver and to discuss and write succinctly about the concepts at the foundation of one s work Exploringcolorphotography com the companion website has been revamped and updated to feature more student and teacher resources including a new web based timeline As It Happened A Chronological History of Color Photography Virtual Photography Ali Shobeiri, Helen Westgeest, 2024-09-03 While it has traditionally been seen as a means of documenting an external reality or expressing an internal feeling photography is now capable of actualizing never existed pasts and never lived experiences Thanks to the latest photographic technologies we can now take photos in computer games interpolate them in extended reality platforms or synthesize them via artificial intelligence To account for the most recent shifts in conceptualizations of photography this book proposes the term virtual photography as a binding theoretical framework defined as a photography that retains the efficiency and function of real photography made with or without a camera while manifesting these in an unfamiliar or

Historical Photography Beyond Technique: Essays from F295 on the Informed Use of Alternative and Historical Photographic Processes Tom Persinger, 2014-02-24 Photography is not dying and has not died It has been an ever changing medium since its earliest days and while near obsession with the technology of the day may have defined photography over the course of its existence photography is so much more than hardware and software Photography is communication whether chemical or digital tangible or ephemeral in form Photography Beyond Technique is a compelling selection of essays and images that reveal the thoughts and methods of some of today s most exciting contemporary photographers These artists employ alternative historical or handmade processes and techniques and they share a comprehensive view of the medium that the choice of photographic process is just as important as the selection of subjects While other books concentrate solely on process or theory or artistic intent none focus on photography in which these decisions are considered inseparable These 20 essays originally presented at the annual F295 symposium and seminar series provide a thought provoking read for anyone interested in photography as an art form and as a medium through which to view the world Includes Looking Backward Seeing Forward Reframing Visual History by Robert Hirsch Mystery Memory and Narrative by Martha Casanave Finding Confidence Combining Process with Purpose by Mark Osterman Photograph Material and Metaphor by Jerry Spagnoli

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marketing is process of advertising good and services c marketing is the process of planning pricing promoting selling and distributing

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