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Richard M. Perloff

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sociology of news Perloff offers readers a critical in depth exploration of news filled with relevant examples from newspapers newscasts and social media Students of journalism communication sociology politics and related courses as well as inquisitive scholars will find this book s intellectual focus enriching the writing and examples engaging and the thoroughness of its search of the contemporary media scene invigorating Boxes summarizing theory and key concepts help students to deepen their understanding of both what news is now and its future **Ethno-Playography** Anne Hart, 2007-07-27 Here s how to write salable plays skits monologues or docu dramas from life experiences social issues or current events Write plays skits using the technique of ethno playography which incorporates traditions folklore and ethnography into dramatizing real events The sample play and monologues portray events as social issues One true life example for a skit is the scene in the sample play written from first person point of view about a 1964 five minute train interlude when a male passenger commands the protagonist not to cross between cars while the train is in motion The passenger stands between the cars next to his wife who says timorously Let her go dear after the wife notices the young protagonist wears a wedding ring The protagonist tells him she s pregnant returning from the john and needs to get back to her family Instead he squeezes her head in a vise like grip crushing her between his knee and the wall of the train He kicks at the base of her spine yelling stereotypical ethnic epithets while passengers ignore events After the sample play and three monologues for performance you will have learned how to write ethnographic dialogue and select appropriate scene settings Also included are e interviews with popular fiction writers **Reading Still Matters** Catherine Sheldrick Ross, Lynne (E.F.) McKechnie, Paulette M. Rothbauer, 2018-03-01 Drawing on scholarly research findings this book presents a cogent case that librarians can use to work towards prioritization of reading in libraries and in schools Reading is more important than it has ever been recent research on reading such as PEW reports and Scholastic's Kids and Family Reading Report proves that fact This new edition of Reading Matters provides powerful evidence that can be used to justify the establishment maintenance and growth of pleasure reading collections both fiction and nonfiction and of readers advisory services The authors assert that reading should be woven into the majority of library activities reference collection building provision of leisure materials readers advisory services storytelling and story time programs adult literacy programs and more This edition also addresses emergent areas of interest such as e reading e writing and e publishing multiple literacies visual texts the ascendancy of young adult fiction and fan fiction A new chapter addresses special communities of YA readers The book will help library administrators and personnel convey the importance of reading to grant funding agencies stakeholders and the public at large LIS faculty who wish to establish and maintain courses in readers advisory will find it of particular interest

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