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Third Edition

Julian McDougall

Foreword by Pete Fraser

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Ocr Media Studies For As

Elaine Scarratt, Jon Davison



Ocr Media Studies For As:

OCR A Level Media Studies Student Guide 2: Evolving Media Jason Mazzocchi, 2018-12-17 Exam board OCR Level A Level Subject Media Studies First teaching September 2017 First exams Summer 2018 AS Summer 2019 A Level Build reinforce and assess the knowledge and skills required for OCR A Level Media Studies this accessible guide provides full coverage of the content in Component 2 alongside practice questions and assessment guidance Endorsed by OCR this book Concisely covers all aspects of Media Industries and Audiences and Long Form Television Drama Increases knowledge of the theoretical framework and contexts surrounding the set media products with clear explanations and relevant examples Develops the skills of critical analysis reflection and evaluation that students need in order to use apply and debate academic ideas and arguments Ensures understanding of specialist terminology by defining the key terms within the specification Helps students achieve their best under the new assessment requirements with practice questions study advice and assessment support

OCR Media Studies for A2 Peter Fraser, Julian McDougall, 2009-01-30 Written specifically for the new OCR A2 Media Studies specification by an expert principal examiner OCR MEDIA STUDIES FOR A2 Third Edition is a valuable resource providing students with extensive material to help them in their A2 exam and advanced portfolio work Key features include i in depth accessible material supporting the theoretical units to aid understanding of difficult concepts ii synoptic links to highlight clearly where developmental work from the AS is required iii extensive case studies that offer specific micro examples for students to connect to macro themes iv activities that give students ideas on how to take each theme area further v production tips to help students to integrate theory and practice vi practice tasks to give students the confidence to evaluate their own work vii exam style questions that prepare students for their exam viii a section on study resources to equip students with all the books articles and websites they need to take each theme area to another level ix a wide ranging glossary that explains academic terminology and technical jargon Additional resources are provided through access to the Dynamic Learning Home Edition CD including step by step exemplars of tasks to guide students through their portfolio work Written in a highly accessible style OCR MEDIA STUDIES FOR A2 Third Edition engages with students from the very start helping students to add real value to their Media Studies

AS Media Studies John Price, 2003 AS Media Studies has been specifically written to cover the requirements at AS level for each awarding body It examines a comprehensive range of topics set by AQA and OCR and is organised using the WJEC format of Analysis of Media Forms Representation and Reception and Making Media Texts Linking theory to practice this book has been designed to help students develop practical production skills while giving a thorough and accessible introduction to the key principles issues and debates of media studies

Knowledge and Knowing in Media and Film Studies Steve Connolly, 2025-05-20 For traditional subjects such as History Art and Science debate about the nature of knowledge in the school curriculum has produced a growing literature on the relationship between disciplinary knowledge and what is taught in schools For newer

subjects however the path is less clear Knowledge and Knowing in Media and Film Studies is the first book to grapple with the question for these two related subjects Steve Connolly argues that while Media and Film Studies each have a clear epistemological base consideration of craft skills alongside factual knowledge and criticality has led to the development of different criteria for what constitutes valuable knowledge than in traditional school subjects The book problematises this difference through a genealogy of both subjects as they appear in the English school curriculum charting their historical and disciplinary origins within that system In so doing it finds that far from being new subjects Media and Film Studies have parallel histories with more established subjects Using a range of primary and secondary data including interviews with media and film teachers case studies and historical sources the book provides an account of knowledge and knowing in school Media Studies and Film Studies which both consolidates existing views and proposes some new perspectives Praise for Knowledge and Knowing in Media and Film Studies The status of Media and Film Education has been contested for a very long time In this book Steve Connolly drills down beneath the surface level of debates about academic rigour and what education is for He analyses how knowledge works in these subjects how it differs from other educational processes why this is important and how this matters for more recent endeavours in media literacy No future conversation about the value of these subjects in education should begin without attention to this rich contribution Julian McDougall Bournemouth University

My Revision Notes: OCR A Level Media Studies Second Edition Michael Rodgers, 2023-08-25 Target exam success with My Revision Notes Our updated approach to revision will help you learn practise and apply your skills and understanding Coverage of key content is combined with practical study tips and effective revision strategies to create a guide you can rely on to build both knowledge and confidence My Revision Notes OCR A level Media Studies will help you Plan and manage your revision with our topic by topic planner and exam breakdown introduction Practise and apply your skills and knowledge with exam style questions and frequent Now test yourself questions and answer guidance online Understand key terms you will need for the exam with user friendly definitions and glossary Avoid common mistakes and enhance your exam answers with exam tips Build quick recall with bullet pointed summaries at the end of each chapter

OCR A Level Media Studies Student Guide 1: Media Messages Louisa Cunningham, 2019-08-12 Exam board OCR Level A level Subject Media Studies First teaching September 2017 First exams Summer 2018 Build reinforce and assess the knowledge and skills required for OCR A Level Media Studies this accessible guide provides full coverage of the content in Component 1 alongside practice questions and assessment guidance Produced in partnership with OCR this book Concisely covers all aspects of News and Media Language and Representation Increases knowledge of the theoretical framework and contexts surrounding the set media products with clear explanations and relevant examples Develops the skills of critical analysis reflection and evaluation that students need in order to use apply and debate academic ideas and arguments Ensures understanding of specialist terminology by defining the key terms within the specification Helps students achieve

their best under the new assessment requirements with practice questions study advice and assessment support *The Media Teacher's Handbook* Elaine Scarratt, Jon Davison, 2012-03-15 *The Media Teacher's Handbook* is an indispensable guide for all teachers both specialist and non specialist delivering Media Studies and media education in secondary schools and colleges It is the first text to draw together the three key elements of secondary sector teaching in relation to media study the theoretical the practical and the professional in order to support media teachers throughout their careers Section One Contexts explores the history of rationale for and justification of studying the media from 1900 to the present day and considers the tensions implicit in the subject caused by opposing views of culture Section Two Curriculum comprises seven chapters that focus on studying the media from Key Stages 3 and 4 in English through GCSE and A Level Media Studies It also explores approaches to teaching the Creative and Media Diploma media and citizenship and practical media production Section Three Career Development is designed to support those establishing and leading Media Studies departments and those who are charged with the initial preparation and professional development of teachers Written by experts involved in the teaching training and examination of Media Studies this one stop resource is packed with illustrative case studies and exemplar schemes of work which can be easily adapted for your own needs Suggested Reading and Recommended Resources sections at the end of each chapter list additional books films DVDs groups agencies organisations contact details websites and other materials which will support your teaching even further *The Media Teacher's Handbook* is an essential guide to the theory pedagogy and practice of media education that will enable you to teach your subject expertly and with confidence

Digital Tools in Media Studies Manfred Grauer, Bernd Freisleben, Michael Ross, 2015-09-15 Digital tools are increasingly used in media studies opening up new perspectives for research and analysis while creating new problems at the same time In this volume international media scholars and computer scientists present their projects varying from powerful film historical databases to automatic video analysis software discussing their application of digital tools and reporting on their results This book is the first publication of its kind and a helpful guide to both media scholars and computer scientists who intend to use digital tools in their research providing information on applications standards and problems *AS/A Level OCR Media Studies* Jason Mazzocchi, 2018 Current Perspectives in Media Education P. Fraser, J. Wardle, 2013-09-12 This book emerged from the online project *A Manifesto for Media Education* and takes forward its starting points by asking some of the original contributors to expand upon their view of the purpose of media education and to support their perspective with accounts of practice

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