

Phuket Beach Hotel Case Analysis

Corporate Finance F3, 2015

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Phuket Beach Hotel Case Study

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Phuket Beach Hotel Case Study:

Global Ecotourism Policies and Case Studies Michael Lück, Torsten Kirstges, 2003 Annotation Following a preface by the originator of the term ecotourism Kirstges economics and tourism U of Applied Sciences Wilhelmshaven Germany overviews economic socio cultural and ecological issues in sustainable tourism Lck recreation and leisure studies Brock U Ontario Canada discusses whether large scale ecotourism is an oxymoron and the future of responsible tourism Other contributors propose strategies from case studies of national parks and other sites in Latin America Africa Asia and the South Pacific Co published as v 5 nos 3 4 2002 Lacks an index Distributed in the US by UTP Distribution Annotation c 2003 Book News Inc Portland OR booknews com

eTourism case studies: Roman Egger, Dimitrios Buhalis, 2011-01-03 eTourism Case Studies bridges the gap in contemporary literature by carefully examining marketing and management issues of many international companies that have successfully implemented eTourism solutions Divided into six sections this book explores the newest developments in this field introducing and discussing emerging trends approaches models and paradigms providing visions for the future of eTourism and supporting discussion and elaboration with the help of thorough pedagogic aids With contributions from leading global experts both from the industry and academia each case follows a rigid structure with features such as bulleted summaries and review questions as well as each section having its own thorough introduction and conclusion written by the editors highlighting the key issues and theories This is the first book of its kind to bring together cases highlighting best practice and methods for exploiting ICT in the tourism industry from international market leaders

Tourism Geography Stephen Williams, 2009-06-02 Tourism is an intensely geographic phenomenon It stimulates large scale global movement of people and forges distinctive relationships between people and the places they visit It shapes processes of physical development and resource exploitation whilst the presence of visitors exerts a range of economic social cultural and environmental impacts that often have important implications for local geographies This second edition of Tourism Geography develops a critical understanding of how different geographies of tourism are created and maintained Drawing on both historical and contemporary perspectives the discussion which is in three main parts connects tourism to key geographical concepts relating to globalization mobility new geographies of production and consumption and post industrial change Part one examines how spatial patterns of tourism are formed and evolve through time Part two offers an extended discussion of how tourism relates to places that are toured examining physical and economic development socio cultural and environmental relations and the role of tourism planning Part three develops a range of new material for this second edition that considers important contemporary influences upon tourism geographies including place promotion new forms of urban tourism heritage identity and embodied forms of tourism Featuring international case studies and supported by up to date statistics the text offers a concise yet comprehensive review of tourism geography and how geographers can interpret this important contemporary process Written primarily as a student text each chapter includes guidance for further

study and summary bibliographies that form the basis for independent work **Corporate Financial Management** Glen Arnold, 2008 Go undercover and explore how finance theory works in practice with Corporate Financial Management fourth edition Find out how financial decisions are made within a firm how projects are appraised to make investment decisions how to evaluate risk and return where to raise finance from and how ultimately to create value **Ethical, Legal And Regulatory Aspects Of Tourism** Prof. Nitin Vyas, Ethical Legal and Regulatory Aspects of Tourism is a comprehensive study of the rules responsibilities and ethical considerations that guide the tourism industry The book explores national and international legal frameworks including travel laws consumer rights and industry regulations while also addressing critical ethical issues such as cultural sensitivity environmental sustainability and responsible tourism practices It examines the role of governments tourism operators and global bodies in regulating tourism activities and ensuring accountability With real world case studies and practical insights the book serves as an essential resource for students professionals and policymakers aiming to understand the intersection of tourism law and ethics in a rapidly evolving global context **Legal Frameworks in Tourism** Explains national and international laws that govern tourism operations travel and hospitality services **Tourism Regulations and Policies** Discusses licensing permits contracts insurance and safety standards that tourism businesses must comply with **Ethical Issues in Tourism** Addresses concerns like exploitation of local communities cultural insensitivity wildlife abuse and over tourism **Consumer Rights and Protection** Covers the legal rights of tourists and the obligations of service providers in ensuring fair and safe travel experiences **Corporate Social Responsibility CSR** Highlights how tourism companies can act ethically by supporting sustainable development local economies and social justice World Water Assessment Programme Sri Lanka Case Study K. A. U. S. Imbulana, Peter Droogers, Ian W. Makin, 2002-04-07 The Case Study Workshop was organized with the objective of obtaining the necessary input the experts on different subject areas of water resources subject those views and discussion among the stakeholder agencies and synthesize the information to a report on the case study The outcome of the Workshop would eventually transform into the contribution of Sri Lanka to the first WWDR Hotel Design, Planning and Development Richard H. Penner, Lawrence Adams, Walter Rutes, 2013-05-07 Hotel Design Planning and Development presents the most significant hotels developed internationally in the last ten years so that you can be well informed of recent trends The book outlines essential planning and design considerations based on the latest data supported by technical information and illustrations including original plans so you can really study what works The authors provide analysis and theory to support each of the major trends they present highlighting how the designer's work fits into the industry's development as a whole Extensive case studies demonstrate how a successful new concept is developed Hotel Design Planning and Development gives you a thorough overview of this important and fast growing sector of the hospitality industry Strategic Hospitality Leadership Russell Arthur Smith, Judy Siguaw, 2011-01-25 Doing business in the tourism and hospitality scene in Asia can be very interesting and rewarding but also poses many

challenges Not many books have been written on the hospitality industry in Asia Strategic Hospitality Leadership makes a useful contribution providing the first specialized approach to the business of hospitality in Asia The book is an invaluable resource of reference and insightful compendium by contributors who are the Cornell School of Administration s alumni the Cornell Nanyang Institute of Hospitality Management faculty and members of its Joint Advisory Board Their varied backgrounds and profound appreciation of the complexities in building enterprises from the ground up or expanding an on going business organization are the types of first hand knowledge and perspective that is beneficial informative and inspirational to industry veterans and students alike These contributors include chief executives and senior management of hotels and resorts serviced apartments restaurants and food and beverage groups who have been successful in Asia Strategic Hospitality Leadership provides readers with the collective wisdom of these successful top executives on a range of topics including brand management strategic direction service marketing human resource crisis management business growth leadership portfolio management best practices and development The book will help current and future leaders address major issues that are being and will continue to be confronted in the hospitality industry in Asia and aims to increase the success of new entrants into Asia The Routledge Handbook of Tourism Impacts Dogan Gursoy,Robin Nunkoo,2019-04-29

This handbook explores and critically examines both positive and negative impacts of tourism development focusing on the past present and future issues challenges and trends from a multidisciplinary global perspective Through a comparative approach involving international case studies this book explores our understanding of tourism impacts and contributes to the theoretical development on relationships between tourism impacts and community support for tourism development This handbook focuses on a variety of geographical locations drawing from the knowledge and expertise of highly regarded academics from around the world Specifically it explores the adoption and implementation of various tourism development and impact management approaches in a wide range of global contexts while identifying their trends issues and challenges It addresses strategies relating to innovation sustainability and social responsibility and critically reviews the economic sociocultural environmental political and technological impacts of tourism The text also identifies future trends and issues as well as exploring the methods used to study tourism impacts Conveying the latest thinking and research this handbook will be a key reference for students researchers and academics of tourism as well as development studies geography cultural studies sustainability and business encouraging dialogue across disciplinary boundaries and areas of study

Environmental Management for Hotels David Kirk,2010-02-17 Environmental Management for Hotels is a textbook for hospitality students that covers the relatively new field of environmental management The reader is guided in how to make decisions which allow hotels to obtain optimum benefits for the environment whilst not threatening their own financial viability Students are given an understanding of both the concepts and practical implications of environmental challenges relating to hotels The case study material incorporated ties in theory with real life and provides an international context The

text emphasizes supervisory issues which relate to the management of hospitality operations in ways which are sensitive to the impact on the environment The main areas of environmental management featured are water energy the indoor environment materials and waste

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